

BID ZONE NEWS

SOUTHEND
BID
ON-SEA

I'M PLEASED TO PRESENT TO YOU OUR **OCTOBER** NEWSLETTER

This is the second newsletter of 2018 and will be a regular update on our events, projects and initiatives

September was a busy month for the BID team as preparations for our autumn/winter event programme really got underway. We also saw the return of the Italian Festival and Supercar Parade on Saturday 1st September, and it was a real delight to see the town centre transformed into a little Italy with food, festivities and a cavalcade of auto exotica! You can learn more about the success of this event and our autumn/winter programme as you read on.

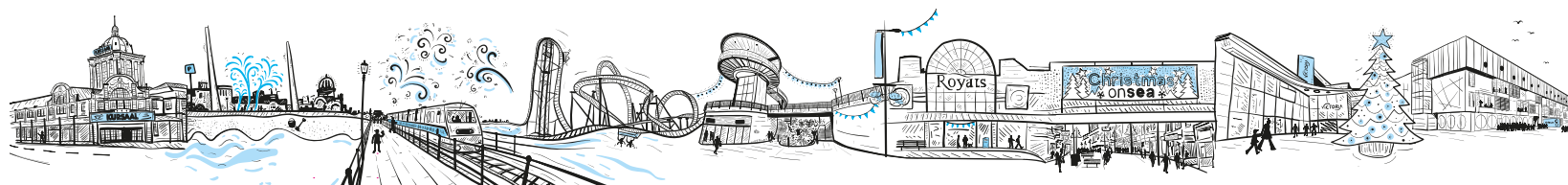
Our regular Retail Against Crime Meeting also took place last month and we would like to thank those businesses that made efforts to attend. Please do remember that these meetings serve as an opportunity to discuss issues affecting your business directly with the police and partner organisations. Further details and the date of the next meeting are enclosed later on.

Please also keep an eye out for our brand new Christmas lighting scheme which will be going up across the town centre over the next couple of weeks. It's the first time the town's festive lighting scheme has changed in over thirteen years, it's going to look fantastic and we're quite excited about it! I hope you enjoy reading about we are getting up to.

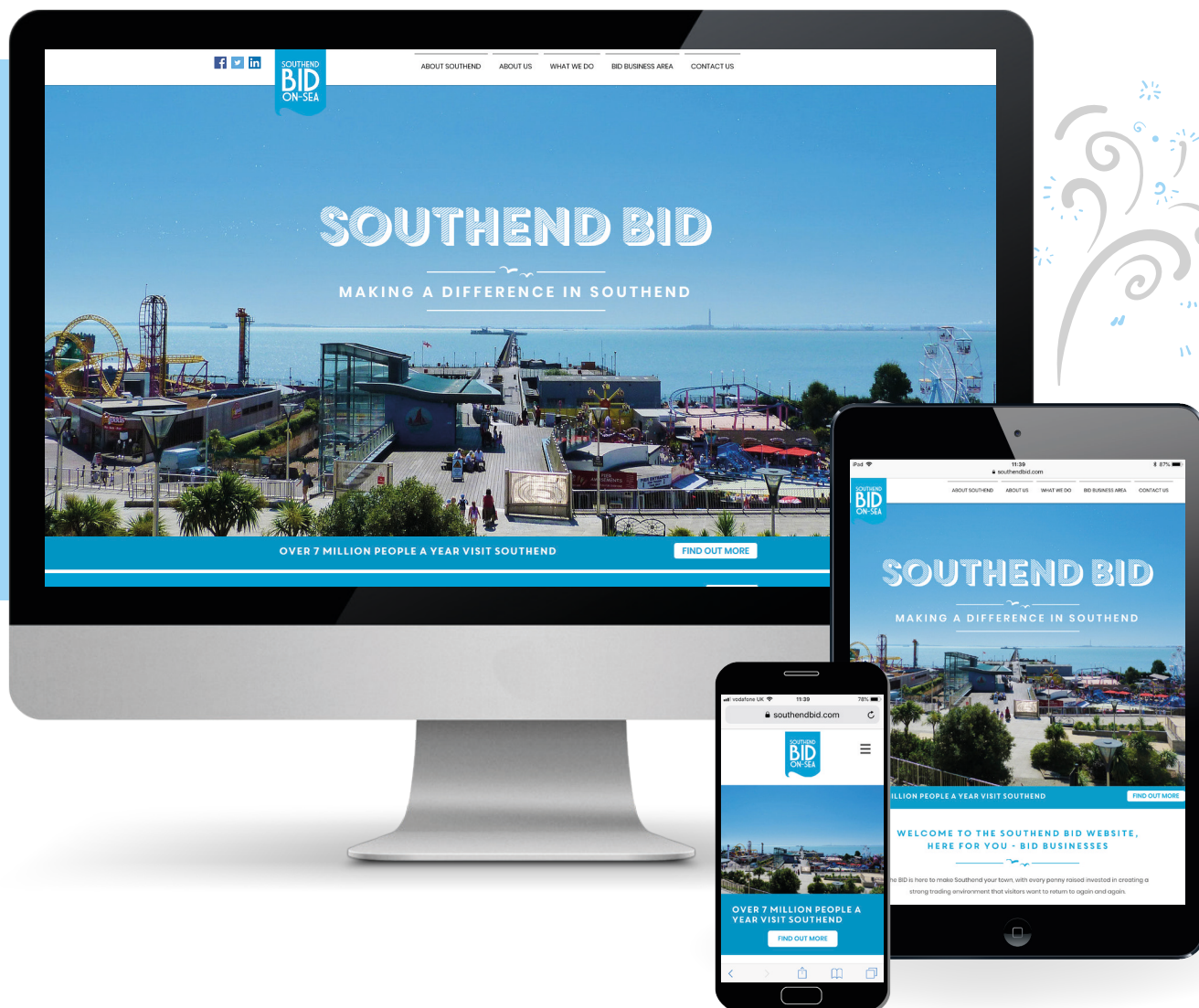
Best Wishes,



Alison Dewey
BID Manager



INTRODUCING OUR NEW WEBSITE



Southend BID's brand-new website launched in August – a hub for BID businesses to learn more about our projects, initiatives and events, access resources, read the latest news directly from the BID team and more.

Alongside its slick new design and interactive features, it includes a range of new and exciting additions, including a dedicated BID Business Area, a downloadable listing of our printed communications, an infographic showing our successes and individual pages listing our main projects for 2018–2023.

In addition, the new BID Events page means readers can register interest in our upcoming events simply with one click whereby an email will be received by the BID team.

Take a look at the site at www.southendbid.com



WELCOME CHRIS!

OUR NEW STREET RANGER

We are delighted to welcome our new Street Ranger, Chris Cook to the team.

Chris previously worked as security personnel for a local business and already has a fantastic knowledge of the area and brings a wealth of experience. We are sure he is going to hit the ground running and wish him the best of luck in his new role!



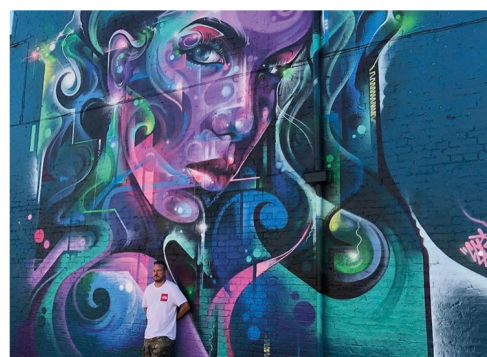
THE SOUTHEND FESTIVAL

Due to its success, The Southend Festival will return next year. A welcome addition to our events calendar!

The five week event programme featured a combination of art, comedy, music, literature and performance including local emerging talent as well as some more established, nationally recognised artists that previewed their Edinburgh Fringe performances here in Southend.

The festival featured celebrity names such as comic and writer Hal Cruttenden, plus columnist and author Jack Monroe amongst others. Debut events such as the Kids Chalk Fest plus Around the World Workshops were very well attended and helped the festival to gain extensive local press coverage with a whopping advertising value equivalent of almost £24k!

Also featured in the press were our huge street art murals created by local talent Scotty B as well as London-based and internationally acclaimed Mr Cenz. The new artistic creations bring a vibrant addition to the town centre and were also highly praised and shared abundantly across social media.



THE ITALIAN FESTIVAL

The Italian Festival and Supercar Parade took place on Saturday 1st September.

The favourable weather ensured thousands turned out to experience the incredible automotive display as well as tasting some the delights from the authentic Italian food market.

Children were encouraged to participate in the pizza-making workshops as well as pasta-based arts and crafts session whilst grown-ups were happy to soak up the sunshine watching the Italian themed entertainment on the BBC Essex stage as well as sampling some of the limited edition cocktails and food served by some of our local business. **A huge thanks to all those that participated.**



DATES FOR THE DIARY



SEAFRONT FIREWORKS

EVERY SATURDAY NIGHT FROM 6 OCTOBER-17 NOVEMBER

CHRISTMAS LIGHTS SWITCH ON SATURDAY 17 NOVEMBER

This year's Christmas Lights Switch On is set to be a dazzling event as we reveal our brand new festive lighting display. Our new Christmas lighting scheme will feature thousands of part-twinkling gold and silver LED's and I can also reveal we're going 'old skool' by trailing the illuminations across the High Street, rather than just having various motifs positioned.

We will soon be sending out invitations to our members for our exclusive VIP event where you can enjoy the fireworks and a glass of bubbly from the Park Inn Hotel balcony. **Further details will be announced soon and invitations will be sent in due course.**

SOUTHEND RETAIL AGAINST CRIME MEETING

The next Retail Against Crime Meeting will take place at the Royal Hotel on Tuesday 27th November 2018 at 6pm. We strongly urge members to attend these meetings as they are your opportunity to discuss issues directly with the police and partner agencies as well as hearing updates regarding initiatives aimed at reducing crime, rough sleeping, and anti-social behaviour

The minutes from each meeting are published in the Latest News section of www.southendbid.com. Dates of upcoming meetings will be published across social media and printed reminders will be distributed by the Street Rangers.

WELLBEING MATTERS FIRST TUESDAY OF EVERY MONTH

WellbeingMatters Southend is a new mental health support group for you and your employees. Meetings take place at Twenty One Cafe opposite Southend Pier on the first Tuesday of the month from 6-8pm. For more information, email Co-founder Michelle Passfield at michelle.passfield@hotmail.co.uk

COFFEE WITH A COPPER

The Coffee with Copper sessions with the Southend policing team have been running well and are to continue into 2019. The new rotas have been distributed to businesses who have already hosted - if you have any feedback or wish to host a future session, please email hello@southendbid.com.

DON'T FORGET

You can promote your business offers and events on our consumer site visitsouthend.co.uk for free. If you need a log-in, just email hello@southendbid.com